



studentflat

What is *studentflat*®?

a web platform designed to connect
students and accommodation owners in
a simple and fun way

Values on which it is based *studentflat®*

- Continuous improvement of the quality of services and usability
- Student protection and orientation
- Promotion of inter-culturality and international cooperation
- Maximizing the visibility of the best accommodations
- Transparency and security of the service
- Economics of the service
- Encouragement of short and medium term rentals, a model already successfully applied in the tourism rental market (airbnb.com).

Mission *studentflat*®

studentflat® aims to offer a specific service for students.

Starting from the cities of

Milan, Rome and **Catania**,

the service is active in about 30 Italian cities, try to reach the other 90 academically active Italian provinces in the short term.

In the medium term, it will want to approach other more ripe and consistent markets, such as the english and american...

The first cities



Catania



Roma



Milano

Vision Studentflat®

Always on the student's side:

on Studentflat® only the best accommodations
and the nicest roommates.

For owners: less time to rent their accommodation
and with greater profitability.

The best accommodations and the best
roommates can be found on *Studentflat®*!

How does it work *studentflat®*

Simple accommodation search- RENT

Remote rental- TRY&RENT

Roommate search - SOCIAL



Our goals

Medium and long term



Medium term

Studentflat® aims to stimulate the improvement of the quality of student housing, to shorten the average stay in the housing, increasing profitability for the owners. With remote renting, the risk of contagion from Covid19 decreases.



Long-term

Offer a service that multiplies the rental opportunities even in the summer months to young tourists

Value proposition

For students:

- Geographical proximity to university areas
- Minimum standard equipment for accommodation
- Research and knowledge of roommates
- Remote rental (Try & Rent)
- Transparency, reliability, usability.

For owners of shared accommodation:

- Student target visibility
- Automatic optimization of your ads
- Personalization of the ad
- Remote rental (Try & Rent)
- Housing certification - Studentflat® index

Value proposition



Tailored on
student



The best houses
near your
university



Increase your
rental possibilities

Value proposition

Accommodation availability calendar

Ottobre 2019

lu ma me gi ve sa do

3	4	5	6	7	8
10	11	12	13	14	15
17	18	19	20	21	22
24	25	26	27	28	29
31					



Nuova prenotazione!



Paola M.

**Dal 21 Ottobre 2019 Paola
sarà un tuo inquilino!**

+20% Prenotazioni





Value proposition



The best houses
near your
university!

Value proposition
Guaranteed minimum equipment



Studentflat® Index

through a value from 40 (minimum) to 100 points, it allows you to synthetically perceive the quality of the displayed accommodation, stimulating the increase in the quality of the properties through competition between the ads.

Value proposition

Superior features

La stanza comprende

- ✓ Letto matrimoniale
- ✓ Balcone
- ✓ Bagno privato
- ✓ Aria condizionata



Value proposition



try&rent

Remote rental for students:

The winning model of airbnb applied to student rental:
leave with the new accommodation keys in your pocket!

Value proposition

try&rent



The certainty of finding a home that suits your needs at your destination



Value proposition

Novità: ricerca coinquilino

Un sistema di selezione per affinità consentirà di contattare gli studenti con cui convivere, piacevolmente e in armonia. Creare bel gruppo rappresenta un valore anche per il proprietario dell'alloggio.



Value proposition

Roommate search



We help you find
the ideal
roommate

Services Costs

The Fast Rental - RENT is free : the landlord's phone number or email is always available on the ad.

Remote rental - TRY & RENT, is based on a pay per booking model (like airbnb.com): landlord users, who want to allow the student to book accommodation directly online on studentflat®, will sell an approximately equal percentage 25%, which will be deducted from the fee paid in advance by the student.

The services is always free for students.

The publication of the announcement will always be free for everyone.

Only for foreign students coming to Catania, transfer to accommodation from Catania airport is also offered, with staff English language skilled, the service cost is € 65.00.